

Cisco TelePresence Advanced Media Gateway 3610

Figure 1. Cisco TelePresence Advanced Media Gateway 3610



The Cisco TelePresence[®] portfolio creates an immersive, face-to-face experience over the network, empowering you to collaborate with others like never before. Through a powerful combination of technologies and design that allows you and remote participants to feel as if you are all in the same room, the Cisco TelePresence portfolio has the potential to provide great productivity benefits and transform your business. Many organizations are already using it to control costs, make decisions faster, improve customer intimacy, scale scarce resources, and speed products to market.

Product Overview

The Cisco TelePresence Advanced Media Gateway 3610 (Cisco® AM GW 3610) is a high-definition (HD) media gateway that enables businesses to get better value from their existing video and collaboration infrastructure. Combined with the Cisco TelePresence Video Communication Server (Cisco VCS), the Cisco AM GW 3610 is the first and most comprehensive network-centric solution that enables true HD communication between Microsoft Office Communications Server 2007 R2 and Microsoft Lync Server users and standards-based telepresence and video conferencing devices. Individuals and teams can now use familiar business tools to collaborate in high definition across the enterprise (Figures 1 and 2).

Figure 2. Comparison Without and With Cisco AM GW 3610



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Table 1 lists the features and benefits of the Cisco TelePresence Advanced Media Gateway 3610, and Table 2 gives information about the number of calls possible with the gateway.

Table 1. Feature Summary

Feature	Benefit
Design features	 Cisco AM GW 3610 is compatible with Microsoft Office Communications (MOC) Server 2007 R2 and Microsoft Lync Server
	Cisco AM GW 3610 is compatible with all standards-compliant video conferencing and telepresence devices
	Cisco AM GW 3610 has an easy-to-use, versatile management interface
	Cisco AM GW 3610 offers comprehensive wideband audio support
	 Cisco TelePresence ClearVision technology (ClearVision) enhances resolutions by up to 4 times, enabling less-powerful PCs and video conferencing endpoints to participate in calls at higher definitions
	The unit is compact - it is 2 rack units (2RU) tall and 19-inch rack-mountable
Application features	 Cisco TelePresence Universal Port technology helps ensure that each participant receives the best possible experience
	Cisco AM GW 3610 offers full transcoding for every call
	 Large enterprises can increase their available capacity by stacking multiple Cisco AM GW 3610 units
	 The gateway connects to all standards-based video conferencing devices, including endpoints, multipoint control units (MCUs), recording and streaming servers, and telepresence servers
Performance features	Up to 10 simultaneous HD calls
	Up to 20 simultaneous VGA calls
	Constant high capacity in selected HD or VGA mode
	Transcoding and transrating on all calls
	Video resolution up to HD 720p at 30 frames per second (fps)
	Content sharing to MOC and Lync at up to 720p at 30fps

Table 2. Number of Calls Possible

Model	Total Calls in HD Mode	Total Calls in VGA Mode
Cisco AM GW 3610	10	20

Note: High bandwidth or any combination of supported video and audio codecs does not reduce the number of video calls supported.

Note: Capabilities offered by the Cisco TelePresence Advanced Media Gateway are available only when the gateway is deployed in conjunction with a Cisco VCS or Cisco VCS cluster, Cisco VCS Release X5.1.1 or later is required, although VCS does not support MOC Server 2007 R2 from 8.1 onwards.

Product Capabilities

Table 3 lists specifications for Cisco AM GW 3610.

 Table 3.
 Product Specifications

Specification	Description
Video devices supported	Microsoft Office Communicator 2007 R2 clients
	Microsoft Lync clients
	Communicator for Mac 2011 clients
	H.323 video devices
	Session Initiation Protocol (SIP) video devices
	Supported devices: Endpoints, MCUs, gateways, and recording and streaming devices
Video standards	• RT Video, H.261, H.263, H.263+, and H.264

Specification	Description
Video resolution for video conferencing devices	 From QCIF to 720p (1280 x 720) 4:3 and 16:9 aspect ratios
Video resolution for Microsoft Office Communicator and Lync	CIF, VGA, and 720p
Frame rates	• Up to 30 fps
Audio standards	• G.711, G.722, G.723.1, G.728, G.729, MPEG-4 AAC-LC, MPEG-4 AAC-LD, Polycom Siren7/G722.1, Polycom Siren14, and G.722.1 Annex C
Protocols	SIP, FTP, Real-Time Transport Protocol (RTP), HTTP, Dynamic Host Configuration Protocol (DHCP), Simple Network Management Protocol (SNMP), and Network Time Protocol (NTP)
Bandwidth	Maximum bandwidth: up to 2 Mbps per call
Universal transcoding and transrating	 Automatic audio and video transcoding and transrating is possible on all calls up to 720p Callers have their own personal encoding; each caller can independently use any bandwidth, any resolution (up to maximum selected), and any video or audio codec
Scalability	Up to 6 advanced media gateways can be deployed per Cisco VCS or Cisco VCS cluster, enabling a total of 60 simultaneous HD720p calls
Firewall traversal	H.460 18 and 19 compliant
Dual-tone multifrequency (DTMF) translation	Out-of-band to in-band DTMF
Web user interface	Complete configuration, control, and monitoring of the system and calls
System management	 Management through embedded web server RS-232 for local control and diagnostics Syslog for diagnostics Configurable event logs and full H.323 and SIP decoding Configuration backup to network Secure upgrades through Ethernet
Quality of service (QoS)	Configurable differentiated services code point (DSCP) or type of service (ToS) and IP precedence
ClearVision technology	Supported in HD mode to scale up video resolution by up to 4 times
Security features	 End-to-end encryption of calls Secure non-PC hardware and operating system Full transcoding for every call, avoiding IP packet forwarding
Interfaces	 RJ-45 Ethernet, 10/100/1000 Mbps full and half duplex, manual or autosensing RJ-45 serial port
Environmental data	 Ambient operating temperature: 32 to 95F (0 to 35°C) Relative humidity: Below 95% (noncondensing)
Physical dimensions (H x W x D)	 3.43 x 17.25 x 19.1 in. (87 x 436 x 511 mm) (2RU) Weight: 22 lb (15 kg) 19-in. rack-mountable (kit supplied) or standalone Power: 100 to 240 VAC, 50 or 60 Hz Maximum power consumption: 650W

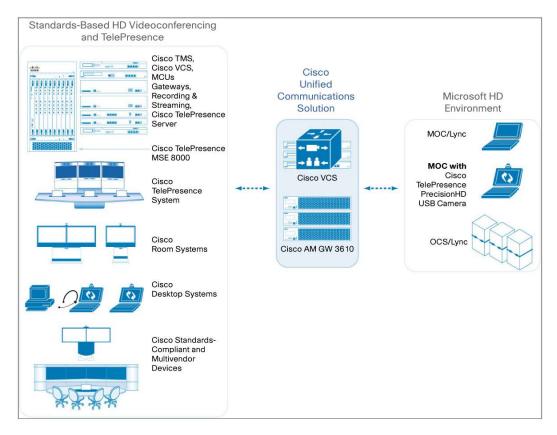
Note: Product specifications are estimates and subject to change without notice.

Regulatory Compliance

- Product model number TR1A
- European safety: EN 60950-1:2001
- USA safety: UL 60950-1 First Edition
- Canada safety: CSA 60950-1-03
- CB Scheme certificate, CE Marked

- Compliance Model Number: TR1A
- EMC:EN55022 class A, EN61000-3-2 and EN61000-3-3,EN55024:
 - EN61000-4-2, -3, -4, -5, -6, -11, FCC Part 15 class A, VCCI class A, and AS/NZS 3548 (C-Tick)
- · RoHS compliant

Figure 3. Cisco and Microsoft Solutions



Ordering Information

To place an order, visit the <u>Cisco Ordering homepage</u> or contact your Cisco sales representative. To download software, visit the <u>Cisco Software Center</u>. Table 4 lists ordering information.

 Table 4.
 Ordering Information

Product Name	Part Number
Cisco TelePresence Advanced Media Gateway 3610	CTI-3610-GWAM-K9

Service and Support

Cisco and our partners provide a broad portfolio of intelligent, personalized services and support that can help you achieve the full value of your Cisco TelePresence investment by increasing business agility and network availability. This portfolio of services accelerates business innovation through a network-based collaboration platform that enables businesses to collaborate anywhere, at any time. For more information about these services, please visit http://www.cisco.com/go/telepresenceservices.

For More Information

For more information about the Cisco TelePresence Advanced Media Gateway 3610, visit http://www.cisco.com/go/telepresence or contact your local Cisco account representative or authorized Cisco partner.

TelePresence Video Master ATP



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